



SVN | SFRhub Advisor is the National Market Leader in SFR/BFR Investment Portfolio Sales.

Overview:

SVN | SFRhub Advisors of Phoenix, AZ is excited to announce an exclusive press release detailing an industry first to SVN franchisees.

Our mission is to help you create additional CRE commission for you.

SFRhub.com is a new advanced technology digital platform to market, specifically supporting buyers and sellers of both SFR/BFR* Investment Portfolios. Clients are able to market, research, complete due-diligence, and fully transact all with a leading dedicated SFR industry team. This unique opportunity for both buyers and sellers will give you "in-house" dedicated SFR/BFR* professionals to market, sell, and provide buyer representation with 200 offices nationwide.

Our new, single CRE segment dedicated brokerage, is an industry first in many exciting ways; the most important is how this advanced platform will benefit you and the SVN network.

New SFR Digital Platform

SFRhub Advisors is working closely with SVNIC in order to coordinate the successful launch both within our network as well as the general marketplace.



We know that every SVN office and agent will benefit from our national SFR portfolio "\$1M Media and Marketing" campaign. Are we competing with you? No. Typically the SFR portfolio buyer or seller has a relationship with a residential Realtor® - not a commercial brokerage. It is an opportunity for you to expand your commercial skills into this new CRE #1 asset class.

This year we have worked directly with all SVN offices to create additional SFR segment commissions for your office. We have a great local "broker of record" and co-listing relationships with SVN offices across the nation.

We know from past experience that most investors are coming from other segments of CRE investing to move into the SFR arena. How does this platform benefit you? We believe there will be five major impacts for all SVN offices

Five Reasons We KNOW You'll Benefit with SFRhub Today, We Are Unlike Anyone Else...



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1 Research with clean and verified intelligent decision data. We use proprietary processes gathering data from a variety of sources to generate our exclusive verified Advanced SFR Scrub Report™, powered by top-ranked Automated Valuation Model* [AVM] data, verifying 25-35 data points on each individual home within a portfolio.



2 Buyers and sellers can optimize their acquisition/disposition profitability by reducing opportunity cost as a result of targeted research and "cherry-picking" capability.



3 The nation's largest SFR/Build-For-Rent (BFR) portfolio, single source Live Acquisition Board, operating in all 50 states with access to over a million buyers and sellers.



4 With 200 offices in 500 sub-markets we are not just another listing site. We are a full service SVN commercial real estate brokerage.



5 We are buyer/seller direct. Providing seamless due diligence, inspection, escrow, and transaction management support with a fully licensed real estate team.



How can you obtain new CRE listings in your area?

#1

The SFRhub Advisors platform is a unique opportunity for you to list CRE assets which clients would like to redeploy capital in the SFR portfolio segment.

How do I properly represent my clients for a SFR portfolio investment?

#2

You now have an expert SFR/BFR investment team with experienced industry professionals assisting you and your clients.

How do I make more CRE commission this year?

#3

The SFRhub Advisors platform provides you with an immediate opportunity leverage current or new seller & buyer relationships.

How does the SRhub Advisors platform benefit me?

#4

Local Advisors can introduce a new investment segment it's an opportunity to develop additional advisor commissions by creating a listing for an asset that the seller may not have considered selling.

How do I make more CRE commission with the least amount of time invested?

#5

You now have national inventory with a complete Research & Transaction team to support both you and your client. We will work with you to become the local leader in this new huge CRE segment. It's the largest growth segment with projected transactions of \$3.3 trillion [Source: Investibility].

For additional information for SVN Advisors please visit
www.MoreCREcommission.com

* Definition: SFR/BFR Portfolios; An SFR [single family residential] Investment portfolio is a collection of 5-5,000 homes owned by a seller that is packaged as a commercial graded cash-on-cash investment. BFR [build for rent] is typically offered by a builder as a portion or entire subdivision of 5-500 homes for sale to a single commercial investor, private capital group or R.I.E.T.



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